



SERVICE COMPARISON TABLE

(WE INCLUDE MORE FUNCTIONS, MORE SERVICES & LESS ADDITIONAL COST)

SERVICE	FEATURE	CHAPTERSYNC	COMPETITORS
	Custom / Personalized Design	✓	+
	Network-wide updating	✓	+
	Unlimited pages (Functionality)	✓	+
	Blog Support	✓	+
	integrated newsletter delievery	✓	+
	Integrated social media	✓	+
	Hosting, SpeedBost & Security+	✓	+
	HTTP Support	✓	+
	Call Tracking	✓	+
SEO			
	Search Engine Optimization	✓	+
CONTENT MARKETING			
	Blog Integration	✓	✓
	One-to-many publishing	✓	+
	Individual mailing lists for each location	✓	×
	Custom / Personalized newsletter design	✓	×
	Distribution automation	✓	×
SOCIAL MEDIA MGMT.			
	Social media page design	✓	+
	Social media page setup	✓	+
	Facebook	✓	+
LISTING MANAGEMENT			
	Listing distribution	✓	+
	Keyword research and visibility	✓	+
	Reputation tracking	✓	+
	Reputation reporting	✓	+
DIGITAL ADVERTISING			
	Paid search	✓	+
	Location-based advertising	✓	+
	Location-based retargeting	✓	+
	Local conversion tracking	✓	+
	Facebook ads	✓	+

✓ Included + Extra × Unavailable

READY TO GET STARTED? Contact marketing@chaptersync.com to learn how.