

Service	ChapterSync	Balihoo	SoCi	Incitrio	Elevated Marketing	MegaGroupMarketing
Website	Available	Available	Not Available	Not Available	Not Available	Available
Custom Design (10 Pages)	Available	Not Available	Not Available	Available	Not Available	Available
MicroSites with network wide updating	Available	Available	Not Available	Not Available	Not Available	Not Available
Unlimited Pages (Functionality)	Available	Not Available	Not Available	Available	Not Available	Available
Blogging support	Available	Not Available	Not Available	Available	Not Available	Not Available
Integrated, automated social media posting	Available	Not Available	Not Available	Not Available	Not Available	Not Available
Integrated, automated newsletter delivery	Available	Not Available	Not Available	Not Available	Not Available	Not Available
Vanity URLs	Available	Extra	Not Available	Available	Not Available	Available
Hosting, SpeedBoost & Security+	Available	Available	Not Available	Available	Not Available	Available
HTTPS Support	Extra	Unknown	Not Available	Extra	Not Available	Unknown
Call Tracking	Extra	Not Available	Not Available	Extra	Not Available	Unknown
SEO / Content Marketing	Available	Not Available	Not Available	Available	Not Available	Not Available
Content Marketing	Available	Not Available	Not Available	Available	Not Available	Not Available
Blog	Available	Not Available	Not Available	Available	Not Available	Not Available
One-to-many publishing	Available	Not Available	Not Available	Not Available	Not Available	Not Available
Automated Social Media Posting	Available	Not Available	Available	Not Available	Not Available	Not Available
Social Media Page Design	Available	Not Available	Available	Not Available	Not Available	Not Available
Facebook	Available	Not Available	Available	Not Available	Not Available	Not Available
LinkedIn	Available	Not Available	Available	Not Available	Not Available	Not Available
Twitter	Available	Not Available	Available	Not Available	Not Available	Not Available
Google+	Available	Not Available	Available	Not Available	Not Available	Not Available
Newsletters / Mailing Lists	Available	Not Available	Not Available	Not Available	Not Available	Not Available
Individual mailing list for each store	Available	Not Available	Not Available	Not Available	Not Available	Not Available
Automated mailers	Available	Not Available	Not Available	Not Available	Not Available	Not Available
Personalized newsletter design for each store	Available	Not Available	Not Available	Not Available	Not Available	Not Available
Location Management	Available	Extra	Not Available	Extra	Not Available	Not Available
Listing distribution	Available	Extra	Not Available	Extra	Not Available	Not Available
Keyword research and visibility	Available	Extra	Not Available	Extra	Not Available	Not Available
Reputation tracking	Available	Extra	Not Available	Extra	Not Available	Not Available
Powerful reporting	Available	Extra	Not Available	Extra	Not Available	Not Available
Marketing and Advertising	Available	Available	Not Available	Not Available	Available	Available
GeoFencing	Available	Available	Not Available	Not Available	Available	Pricing Unknown
Site Retargeting	Available	Available	Not Available	Not Available	Available	Pricing Unknown
Keyword Retargeting	Available	Unknown	Not Available	Not Available	Unknown	Pricing Unknown
Physical Location-Based Retargeting	Available	Unknown	Not Available	Not Available	Unknown	Pricing Unknown
Location Conversion Tracking	Available	Not Available	Not Available	Not Available	Unknown	Pricing Unknown
Facebook News Feed Ads	Available	Not Available	Not Available	Not Available	Unknown	Pricing Unknown
Call Tracking	Available	Not Available	Not Available	Unknown	Not Available	Not Available
5 phone numbers per store for tracking	\$24 / month / store	Not Available	Not Available	Unknown	Not Available	Not Available
Google Analytics Integration	Available	Not Available	Not Available	Unknown	Not Available	Not Available
Call recording	Available	Not Available	Not Available	Unknown	Not Available	Not Available
E-mail integration	Available	Not Available	Not Available	Unknown	Not Available	Not Available
Reporting	Available	Website Analytics Only	Social Media Analytics Only	Unknown	Marketing Reporting Only	Website Analytics Only
Single Dashboard for all products	Available	Not Available	Not Available	Unknown	Not Available	Not Available
Company-wide reporting	Included	Not Available	Not Available	Unknown	Not Available	Not Available
Individual Store reporting	Included	Available	Not Available	Unknown	Not Available	Available
Google Analytics	Included	Available	Not Available	Unknown	Not Available	Available

ShoutQ (Defunct)

Goals Reporting	Included	Available	Not Available	Unknown	Not Available	Available
Social Media Reporting	Included	Not Available	Available	Unknown	Not Available	Not Available
Facebook	Included	Not Available	Available	Unknown	Not Available	Not Available
Twitter	Included	Not Available	Available	Unknown	Not Available	Not Available
LinkedIn	Included	Not Available	Available	Unknown	Not Available	Not Available
Google+	Included	Not Available	Available	Unknown	Not Available	Not Available
Call Tracking	Included	Not Available	Not Available	Unknown	Not Available	Not Available
Marketing and Advertising	Included	Not Available	Not Available	Unknown	Available	Not Available
Monthly reporting to Steren	Included	Not Available	Not Available	Unknown	Not Available	Not Available
Monthly reporting to individual stores	Included	Not Available	Not Available	Unknown	Not Available	Not Available

